## Eyelash growth tonic

# **GRANMORE** eyelash treatment

## With FUJI MULBERRY ROOT EXTRACT



Finished product

#### Main active ingredient for Eyelash Beauty Growth Tonic

FUJI MULBERRY ROOT EXTRACT, a reputed ingredient used in scalp tonics for hair growth, has now been applied for Eyelash Beauty Growth Tonic for eyelashes.

While FUJI MULBERRY ROOT EXTRACT for the scalp is dissolved in alcohol, Eyelash Beauty Growth Tonic uses a milder solvent, 1,3-butylene glycol, which is produced using the natural fermentation of sugar canes.

#### WHAT IS FUJI MULBERRY ROOT EXTRACT?

FUJI MULBERRY ROOT EXTRACT from Fuji-Sangyo Co., Ltd. is extracted using the know-howed special extraction process different from the mulberry root extracts used for skin whitening purposes, to achieve the maximum hair growth effect. In actual fact, changes in the hair growth cycle have been confirmed in many tests.

This hair growth promoting agent has a proven safety record based on over 15 years of sales and use in hair growth products by many established manufacturers both inside and outside Japan.



Just as head hair, eyelashes endlessly repeat a growth cycle. However, the difference between eyelashes and head hair is that eyelash growth cycle is shorter and completes in only 120-150 days. The addition of FUJI MULBERRY ROOT EXTRACT from Fuji-Sangyo Co., Ltd. is expected to help eyelashes grow thicker, longer, fuller and stronger.

#### The Finished product with FUJI MULBERRY ROOT EXTRACT dissolved in natural butylene glycol.

Product name: GRANMORE eyelash treatment

Combination ratio of FUJI MULBERRY ROOT EXTRACT dissolved in natural butylene glycol: 10%

The safety of the product has been confirmed by eye irritancy testing and human patch testing.





A gentle flocky type for easy application



#### **How to Use**

After cleansing your face, apply to the bases of your upper and lower eyelashes twice a day, in the morning and at night.

Use within two months of opening. Let this product dry before applying eye makeup.

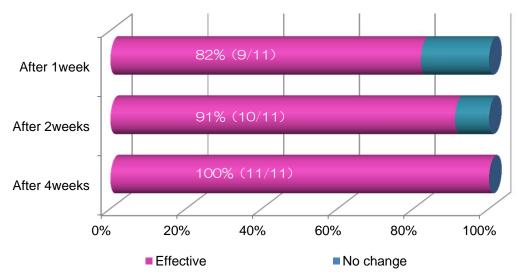
#### Formulation of GRANMORE

WATER, BUTYLENE GLYCOL, PENTYLENE GLYCOL, HYDROXYETHYLCELLULOSE, GLYCERIN, PEG-40 HYDROGENATED CASTOR OIL, MORUS ALBA ROOT EXTRACT, SODIUM ASCORBYL PHOSPHATE, ALLANTOIN, DIPOTASSIUM GLYCYRRHIZATE, HYDROLYZED COLLAGEN, HYDROLYZED KERATIN, SODIUM HYALURONATE, PRUNUS YEDOENSIS LEAF EXTRACT, HYDROLYZED SILK, BIOTINOYL TRIPEPTIDE-1, POLYQUATERNIUM-51, PANTHENOL, CITRIC ACID, SODIUM CITRATE, METHYLPARABEN, PHENOXYETHANOL, TETRASODIUM EDTA, PROPYLPARABEN

## Efficacy of Eyelash Beauty Growth Tonic "GRANMORE eyelash treatment"

Subject : Female (age20~50) Number : 11

Length: 4weeks Dose: Twice a day (morning & night)



Self-judgment by subject











We market the finished product "GRANMORE eyelash treatment" and also ready for OEM of the formulation.



### Manufacturer

After 4weeks



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